



**Brandly united group**

**مجموعة براندلي المتحدة**

We create stories worth sharing



We create stories worth sharing

**Brandly united group For Marketing & Events**

# Company Overview

**BRANDly United Group is a group of companies specialized in marketing & events management ,Group provides integrated solutions for brands by combining creativity, strategic planning, and professional execution.**

**The Group develops digital identities, visual content, events, conferences, and manages advertising campaigns across major platforms to help clients achieve strong market presence and measurable results.**

**BRANDLY was established with a clear vision: to create stories worth sharing and results that matter.**

**With an experienced and diverse team in marketing, production, event management, and digital communication, BRANDLY serves as a trusted partner for companies aiming to grow and stand out in the Kingdom of Saudi Arabia and beyond**

# Vision



**To become a leading regional company in marketing experience design and event management, delivering innovative solutions that create real impact and build strong, lasting presence for our clients in the Saudi market and the region.**

# Mission



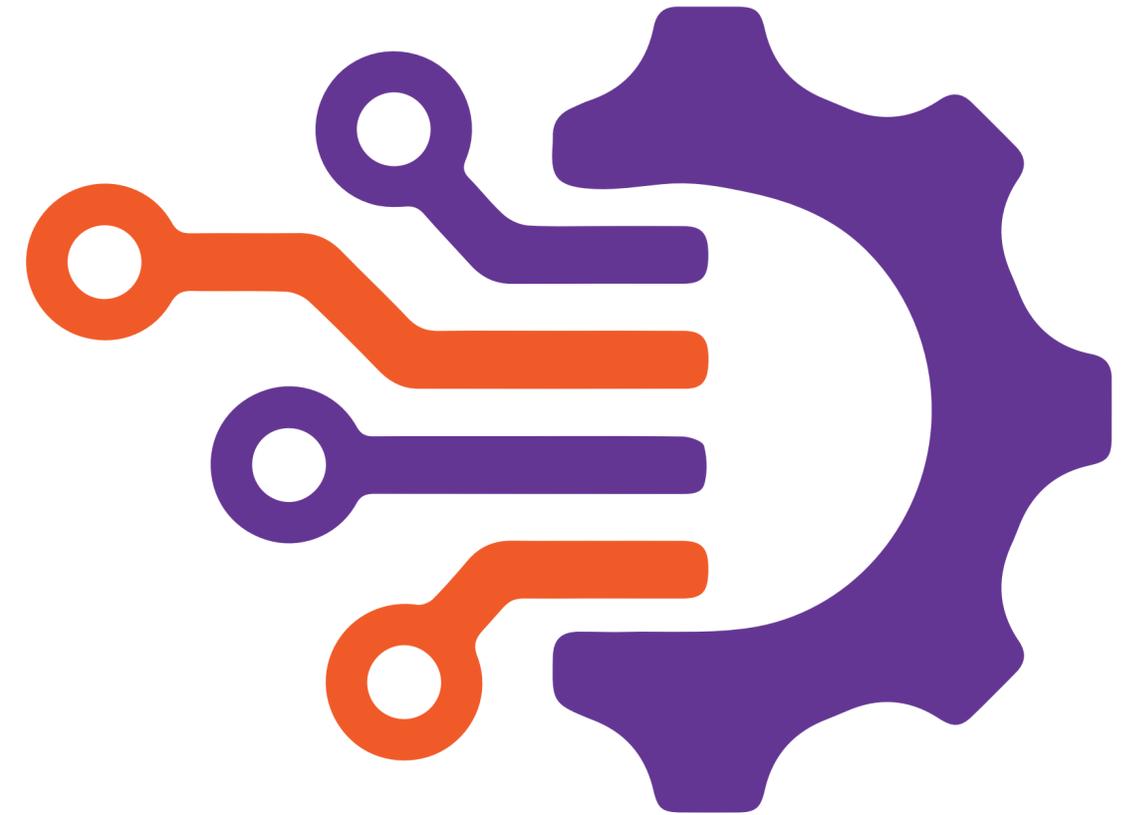
**At BRANDLY, we aim to deliver integrated marketing solutions and event experiences that combine creativity, technology, and execution excellence.**

**We focus on creating real value for our clients through impactful content, effective campaigns, and professionally managed events that ensure strong presence and measurable results.**

**We are committed to being a trusted partner that supports brand growth and contributes to our clients' success in the Saudi market.**

# Core Services

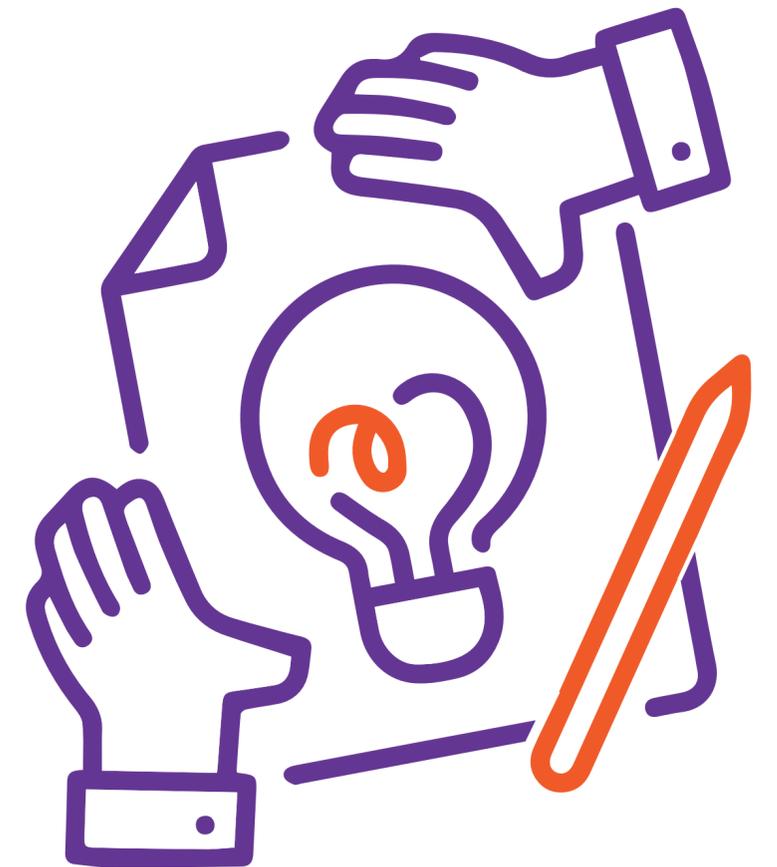
**BRANDLY** provides a wide range of marketing, creative, and event-related services, including:



# 1. Branding & Design

We provide comprehensive branding and design services aimed at building strong, consistent, and scalable brand identities, including:

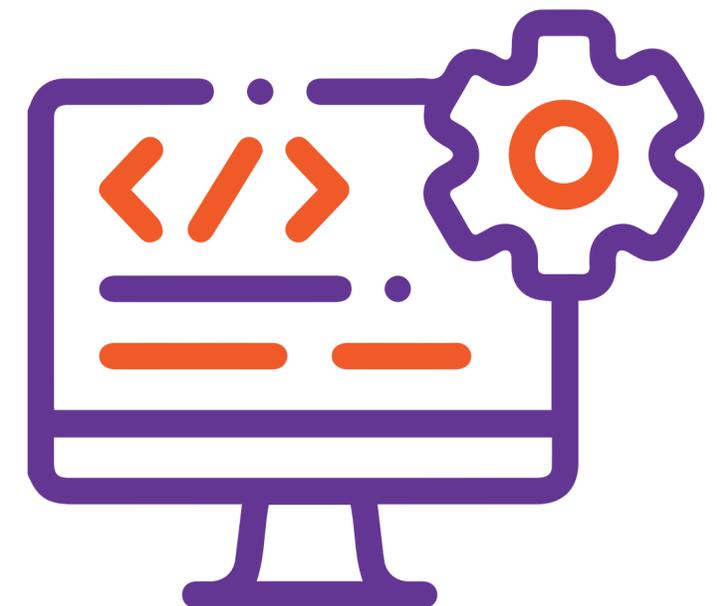
- Professional Logo Design
- Full Visual Identity Systems
- Company Profile Design & Development
- Professional Presentation Design
- Campaign & Marketing Materials Design
- Brand Guidelines & Usage Manuals



# 2. Web & App Development

We provide end-to-end web and application development services with a strong focus on performance, user experience, and scalability, including:

- Professional Website Design & Development (Corporate Websites, Landing Pages & Web Portals)
- E-commerce Development Solutions
- Mobile Application Development (iOS & Android Applications)
- UI/UX Design & User Experience Optimization
- Systems Integration & Third-Party Connectivity (APIs, CRM, Payment Gateways)
- Technical SEO Optimization
- Hosting, Maintenance & Ongoing Technical Support
- Quality Assurance, Security & Performance Testing



# 3. Digital Marketing Management

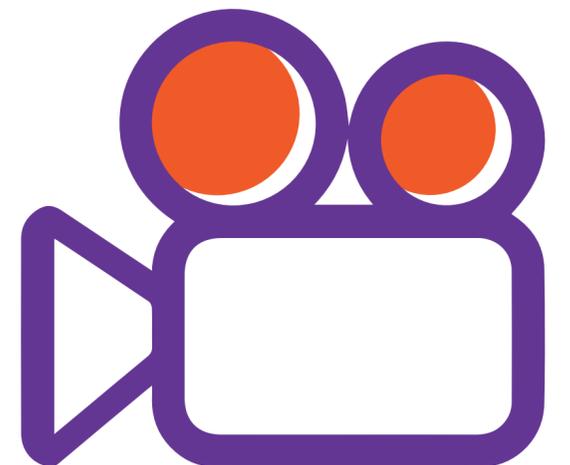
- Social media management
- Content strategy
- Visual & video content creation
- Creative copywriting
- Digital brand enhancement



# 4. Creative & Media Production Services

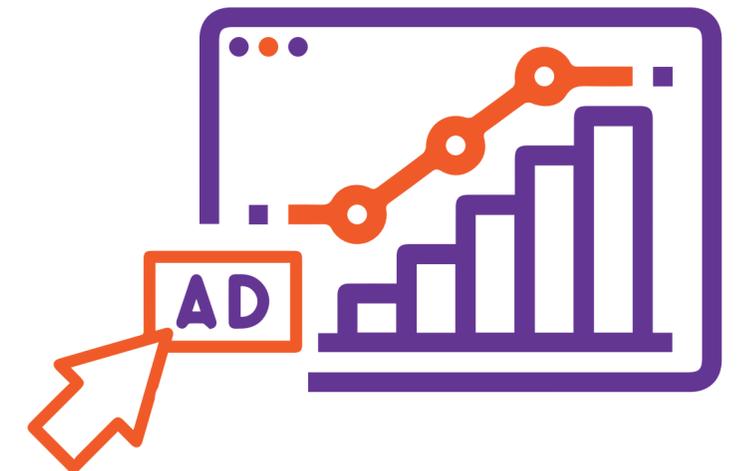
We provide end-to-end creative and media production services, delivering high-quality visual content that strengthens brand identity and supports marketing objectives, including:

- Professional Photography (Corporate, Product & Event Photography)
- Professional Video Production & Filming (Promotional Videos, Commercials, Interviews & Reels)
- Live Media Coverage for Events (Live Coverage & On-ground Media Production)
- Motion Graphics & Animation Production
- Video Editing, Montages & Short-form Content Creation (Reels & Social Media Content)
- Creative Direction and Production Quality Supervision



# 5. Advertising Campaigns

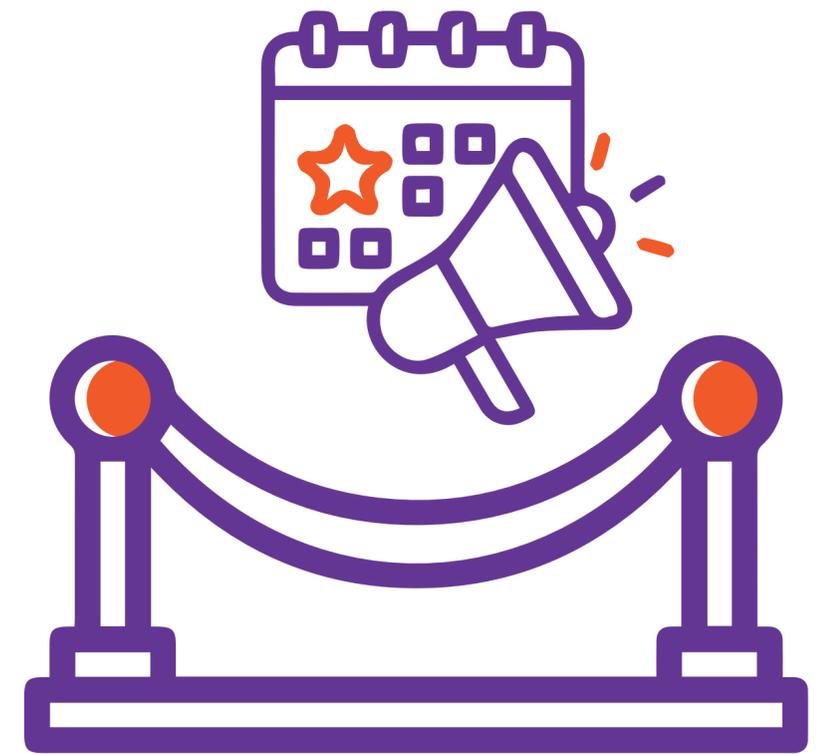
- Paid Digital Advertising & Performance Marketing
- Strategic planning and professional execution of paid advertising campaigns across the following platforms:
  - Meta Platforms (Facebook & Instagram)
  - Google Ads (Search, Display & YouTube)
  - TikTok Ads
  - Snapchat Ads
  - LinkedIn Ads
- Advertising budget management and optimization to maximize return on investment (ROI)
- Continuous performance monitoring and professional reporting
- Data-driven analysis and conversion rate optimization based on real performance insights



# 6. Events Management

We provide end-to-end event management and production services, covering every stage from concept development to full execution, including:

- Conferences & Forums
- Product and Brand Launches
- Corporate Events
- Government & Public Sector Events
- On-ground event operations and logistics management
- Technical and creative production supervision  
(Stage design, audio-visual systems, lighting, LED screens)
- Speakers, guests, and protocol management
- Vendors coordination and event timeline management
- Media coverage and event documentation (Photography & Videography)



# 7. Experiential & Innovative Advertising Solutions



We deliver high-impact, non-traditional advertising solutions designed to create unforgettable visual experiences and maximize brand exposure in public spaces and major events, including:

- Aerial Advertising via Paragliding Aircraft (Custom banner towing advertising)
- Drone Light Shows (Logo formations, brand messages, and visual aerial displays using synchronized drone fleets)
- High-impact experiential and outdoor advertising activations
- Full planning, execution, and operational supervision (Including permits, safety, and compliance management)

# Our Partners



# Why Choose BRANDLY?

**BRANDLY is more than a marketing company, it is a growth partner providing integrated solutions combining creativity, expertise, and precise execution.**

**We stand out through:**



## **1. Deep Understanding of the Saudi Market**

Our experience with Saudi businesses enables us to create strategies and content aligned with local culture.

## **2. Full Integrated Services**

From digital marketing to events and production—we provide all services under one roof.

## **3. High-Quality Production**

We deliver premium video, photography, and design work that enhances brand image.

## **4. Speed & Reliability**

We value time and operate with fast turnaround and strong commitment to deadlines.

## **5. Skilled & Diverse Team**

Our team includes specialists in marketing, events, production, and advertising.

## **6. Flexible & Client-Centered Approach**

We customize solutions based on each client's needs and objectives.



# Contact Information

We are pleased to assist you with any inquiries or service requests:

Phone: +966115404019 -116

mobile: +966534442909

Email: [Info@BrandlyUnited.com](mailto:Info@BrandlyUnited.com)

Website: [www.BrandlyUnited.com](http://www.BrandlyUnited.com)

Social Media:



7964, Prince Naser Bin Abdulaziz st, Al Salam, Al-Kharj 16278,  
Saudi Arabia





**We look forward to partnering with you to deliver innovative marketing solutions and professionally managed events that reflect the excellence of your brand.**

**The BRANDLY team is ready to support your success in the Kingdom of Saudi Arabia.**

*We look forward to working with you*